

Strategic Planning Report

Share Your Vision

August 26 2020: Session Presentation

September 19 / October 24 2019: Town Halls

First Presbyterian Church, Raleigh

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OPENING REMARKS

Ed McLeod, FPC Senior Pastor and Head of Staff

INTRODUCTION

- Consider data, gathered pre-Covid, in light of today's reality, using Ed's Feb 16 2020 message as inspiration: "We've never done it that way before", in which he urged us not to resist being reborn and becoming new.
- Can we use that as a catch-phrase to consider new ways of life, brighter futures, and becoming what God wants us to become?
- Try a different inflection, as in, "Why did we not think of this sooner and we can't wait to try it this way!" Perhaps the reaction for which Jesus was hoping?
- Micah 6: 6-8 and Matthew 5: 21-26, 8-48.

INTRODUCTION, continued

- Three audiences: Session, Assigned Committees, Congregation
- Committees to be charged with the following
 - Examine data using post-Covid lens
 - Prayerfully consider, discuss, and act on data - work with other committees / groups as needed
- Committees report out
 - Communicate to congregation Vision items - actionable
 - Communicate to congregation Vision items - non-actionable

EXECUTIVE SUMMARY

- In late 2019 (pre-Covid), responses invited for three key areas of FPC life: Discipleship, Fellowship, and Mission
- 266 responses received: 37% in Fellowship, 33% in Discipleship, and 30% in Mission
- Data analyzed and grouped in general and detailed topics, 8 top topics emerged: Events (#1), Mission, Membership, Music, Outreach, Sunday School, Bible Study, Worship (#8).
- Further analysis resulted in 12 committees receiving Vision assignments
- Data did not include demographics, however, sponsors observed respondents ranging in age from 20s to 80s, and in years of FPC membership, from 1 to over 50
- These factors combined to produce valid and diverse results

EXECUTIVE SUMMARY, continued

Recommendations:

- Based on subject matter, Vision items be assigned to committees as indicated herein
- Committees to consider items prayerfully, discuss and decide which are doable, and implement as practicable for the good of FPC
- Congregation be informed of Vision outcomes (report out and disposition)
- Congregational 'pulse checks' (3 to 5 year intervals) to understand member views on how to keep FPC strong and healthy

GOALS OF SHARE YOUR VISION

- Understand congregational vision of where God is leading FPC in areas of Discipleship, Fellowship, and Mission
- Share understanding and assign to committees in order to help translate member visions into reality

METHODOLOGY AND TIMELINE

- 2019 3Q and 4Q: 6 town-hall style meetings with congregation invited
- Responses requested in key areas of FPC life: Discipleship, Fellowship, Mission
- 266 responses: Each counted once with additional 'votes' per blue dot (one set of responses per meeting) / roughly 50 respondents
- 2019 December: Data captured in Excel (thank you, Richard Specht!, then Strategic Planning moderator)
- 2020 January: Data made available to Strategic Planning (S Planning)

METHODOLOGY AND TIMELINE, continued

- 2020 1Q / 2Q: S Planning compiled and analyzed data, tallied votes, assigned topics, committees; Ed QA-ed
- 2020 July: Vision presentation preview with Ed, Generosity, a handful of Elders
- 2020 August: Vision presentation to Session
- 2020 September: FPC committee assignments (2 shared); committees encouraged to collaborate with other committees on Vision items
- 2020 September and after: follow-up by assigned committees; communicate to congregation re: item disposition

SPONSORS AND CONTRIBUTORS

- Sponsors
 - FPC Senior Pastor and Head of Staff, Ed McLeod
 - 2019 Generosity Committee - Cindy Elderkin, Elder and moderator; Boyd DeVane, Elder; Connie Grant, Elder; Ken Gwynn, Elder; Anna Jackson, Deacon; Nick Trigianno, At-Large
 - 2020 Strategic Planning Committee – Nancy Rix, Elder and moderator, Elder; Brinton Hopkins, Elder; Lewis Mayhew, Elder; Lesa Edwards, At-Large
- Contributors
 - FPC congregation
 - 2019 Strategic Planning Committee - Richard Specht, Elder and moderator
 - FPC Communications Specialist - Michelle Monkovich

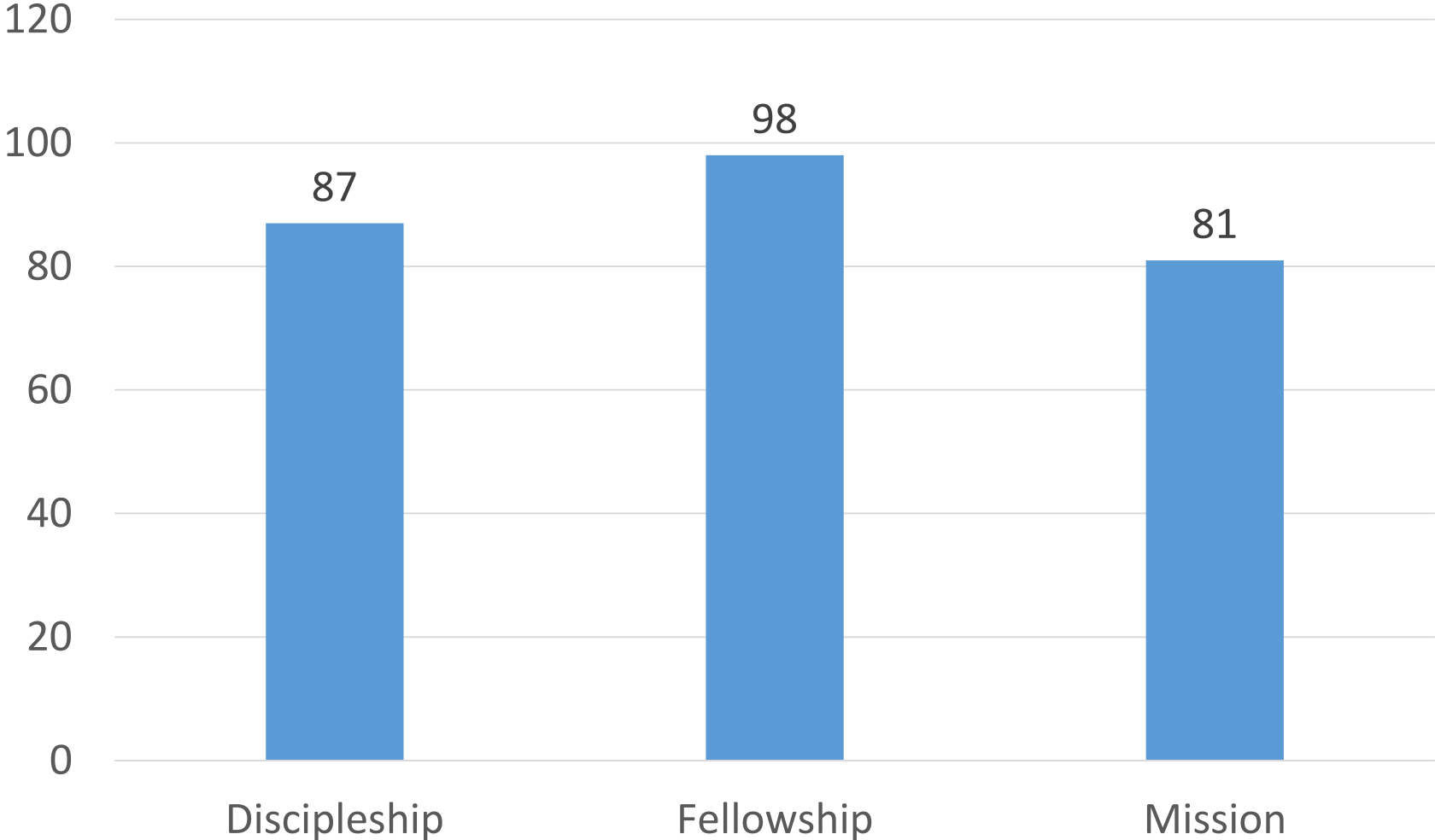
Data Summary

TABLE OF CHARTS

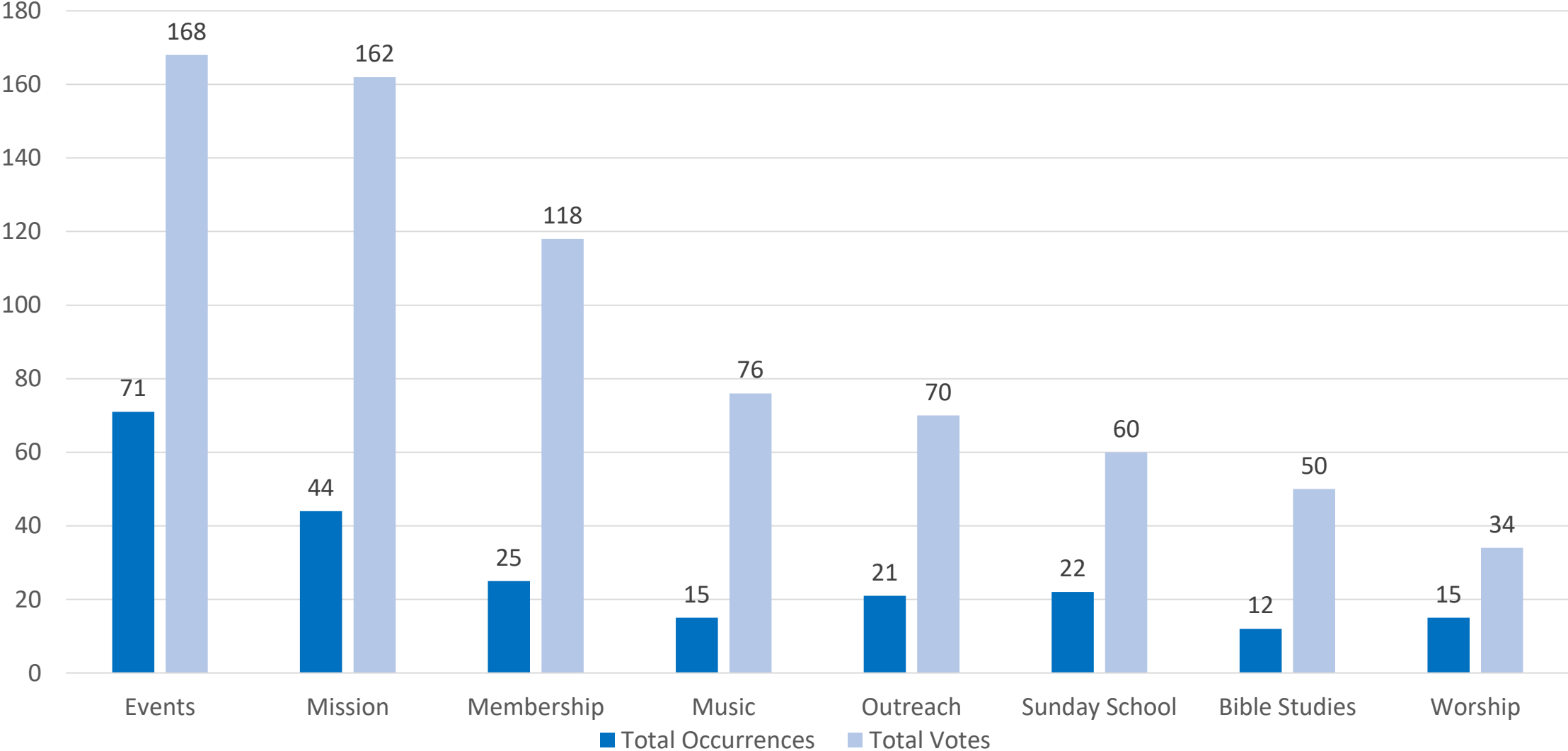
- Total Vision Items by Category, including Total Town Halls and Total Responders
- Top 8 Totals by General Topic and Votes
- All Totals by General Topic and Votes
- Total Vision Items Assigned by Committee
- Committees With Zero Vision Items Assigned

Total Vision Items by Category*

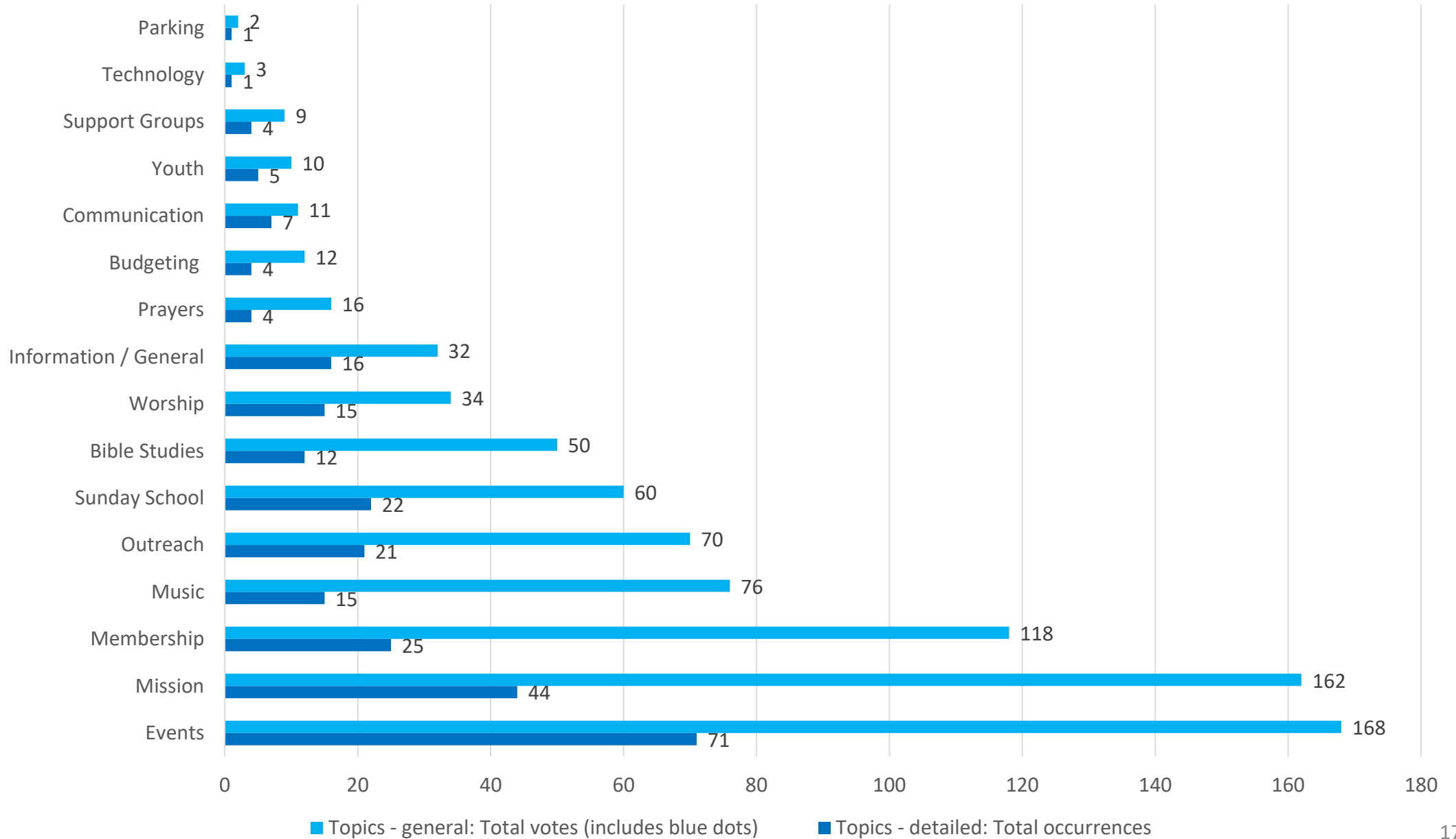
**6 town halls, 50 respondents, 266 total items recorded*



'Top 8' Totals by General Topic and Votes



'All' Totals by General Topic and Votes



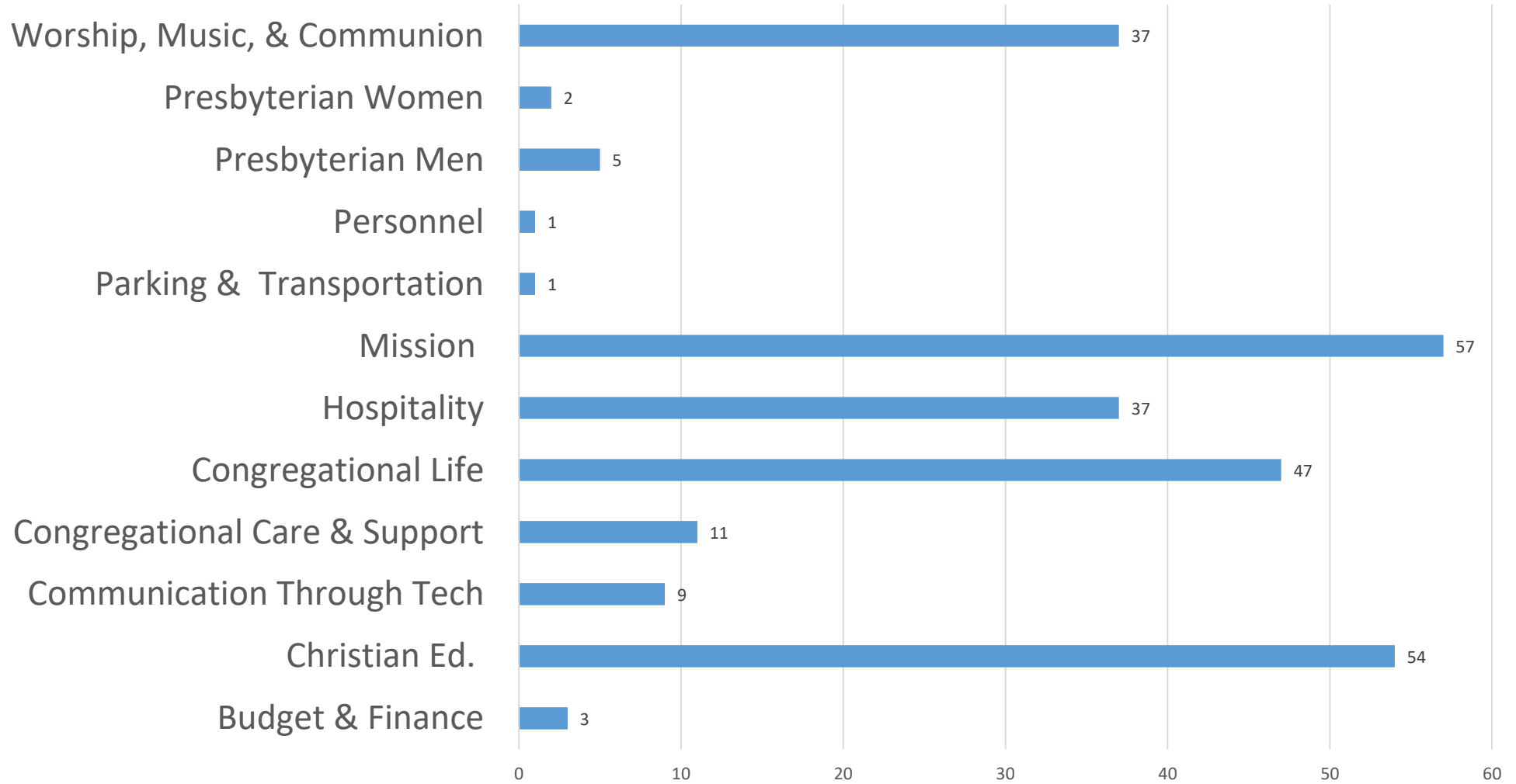
Example: Data Details

<i>Vision Category</i> Discipleship = gray Fellowship = orange Mission = green	<i>Vision Congregational Suggestions</i>	<i>Votes per Vision Meeting</i> <i>'aka Blue Doi</i>	<i>Assigned - Topic</i>	<i>Assigned - FPC Committee</i>
Fellowship	More offerings for men of church and PW	1	Events - for Men and Women	Congregational Life
Discipleship	Fewer number of circles-increase PW participation	1	Events - for Women	Presbyterian Women
Fellowship	1 Day Women's Retreat	3	Events - for Women	Presbyterian Women
Discipleship	Better Parking	2	Parking	Parking & Transportation
Mission	Buy and provide housing for sextons	3	Mission - affordable housing (sextons)	Mission / Personnel
Mission	Consider a relationship with other local churches/	1	Outreach - community networks	Mission
Mission	share resources	1	Information / General	Budget & Finance
Discipleship	Continue to invest in strong music program	3	Music	Worship, Music, & ...
Discipleship	Research whether alternate forms of worship would draw more disciples	1	Worship - alternative to traditional	Worship, Music, & ...

Example: Committee Assignment List

<i>Vision Category</i> Discipleship = gray Fellowship = orange Mission = green	<i>Vision Congregational Suggestions</i>	<i>Votes per Vision Meeting 'aka Blue Doi'</i>	<i>Assigned - Topic</i>	<i>Assigned - FPC Committee</i>
Discipleship	Increasing awareness and access to media resources now available in library, especially online	1	Communication - social media	Comm. Through Tech
Discipleship	Get more digital bandwidth	3	Technology	Comm. Through Tech
Fellowship	Blog: tell the story	1	Communication	Comm. Through Tech
Fellowship	Keep Michelle! Better communication is a must	3	Communication	Comm. Through Tech
Fellowship	Keep streaming services	1	Worship - virtual	Comm. Through Tech
Fellowship	Use technology to stay connected-get broadband in church to help staff	1	Worship - virtual	Comm. Through Tech
Fellowship	Social Media Marketing	2	Communication - social media	Comm. Through Tech
Mission	Comprehensive database of skill sets need of volunteers	1	Membership - database of skills needs of volunteers	Comm. Through Tech
Mission	*communicate	1	Communication	Comm. Through Tech

Total Vision Items Assigned by Committee



Committees With Zero Vision Items Assigned

- Archives
- Columbarium
- Generosity
- Landscaping
- Offering & Ushering
- Nominating
- Property & Insurance
- Strategic Planning

NEXT STEPS

- August 26 - Session report
- 1st week of September – for Sept 9 committee meetings, email to moderator w/ cover letter and assignment list: consider prayerfully, discuss, prioritize, implement, collaborate with other committees as needed; disposition items
- Late September – pulpit announcement and congregational communication with special thanks to Vision participants
- 2025, and every 3 to 5 years thereafter – more congregational feedback --- how effective are Vision-driven changes / what else do you see going forward?

Questions and Comments